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The PRGA Has a New Identify, Welcome to GOLF PR!

With a new logo and website, the Puerto Rico Golf Association has rebranded itself as GOLF PR.

Early in 2020, we started to explore what a “facelift” would look like for Golf PR. Samuel Rodriguez, GOLF PR staff member, taped Mind Oven to make this a reality. “It had to be sharp, simple, and cool, and after months of brainstorming and sketches, I believe we nailed it,” said Rodriguez.

“Puerto Rico has a rich golfing history, and as we prepare for future generations of Puerto Rican golfers, this new identity is the steppingstone for our multi-phase plan,” said Sidney Wolf, GOLF PR President. Mr. Wolf would go on to mention, “We hope it will be a way for us to better communicate with our golfing community and attract new ones to the game. Not forgetting our history, the original PRGA logo will remain as our corporate seal.”

Since its inception in 1954, GOLF PR has had a global presence in golf. Puerto Rico has competed in the World Team Amateur Championships (WATC), Latin America Amateur Championship (LAAC), Central American Pan American Games, USGA Championships, Caribbean Amateur Championships, R&A Championships, and more!

GOLF PR conducts on an annual basis more than 20 + Championships at all levels, from juniors to amateur and professional events. Serving over 10,000 golfers locally in Puerto Rico on 22 public golf courses, GOLF PR is the cornerstone of Caribbean golf.

GOLF PR is a 501(c)(3) and local not-for-profit organization governed by a volunteer-based board of directors. GOLF PR is allied to the United States Golf Association (USGA) and is the USGA GHIN Handicap System’s authorized provider.

“Golf in Puerto Rico is a critical component to the Island’s local and tourism economy. Our mission is to grow the game and give back to the community in any way we can, and this new identity will continue to help us reach our goals. Shortly, we will be rolling out our new Junior High-Performance program where this new platform will play a big role,” said Wolf.

We are very excited to make this new logo available to all via our GOLF PR e-store, where exclusive new merchandise will be only a click away.

We will continue to do our best to update the news and bring new advances via our GOLF PR new site, [golfpr.org](http://golfpr.org).

Make sure you sign up for our e-Newsletters. Also, continue to follow us on our various social media platforms @PlayGolfPR!